

Warsaw, May 31st, 2021

RedDeerGames a portfolio company of PMPG Polskie Media S.A. with a license agreement for production of games based on the cult comic book series "Kayko and Kokosh" by Janusz Christa.

The Management Board of RedDeerGames sp. z o.o. informs that the company has signed a license agreement with Janusz Christa "Kreska" Foundation for the preparation of a video game and interactive coloring book using all the images of characters, events, proper names, and all the plot solutions from "Kayko and Kokosh" comic book series by Janusz Christa.



The Intermingling of the world of games and comic books is already a common phenomenon. Comic book heroes regularly find their way into computer games and the other way around. In our opinion, every comic book fan should reach for Janusz Christa's masterpiece. Thanks to the cooperation between RedDeerGames and the "Kreska" Foundation, the characters from "Kayko and Kokosh" comic books, which even today, in their traditional form, entertain and fascinate both younger and older comic book fans, will become the basis for creating a video game that will quickly gain traction on a global scale.

- On behalf of myself and the entire RedDeerGames team, I would like to thank the "Kreska" foundation for placing their trust in our studio and choosing us as a partner to create a computer game based on the classic Polish comic book "Kayko and Kokosh", which has been a real source of entertainment for many generations and is just begging to be transferred to other media. On my part, I can assure you that our team will make every effort to create a top-notch production and its effects will stay in players' memories for a long time - says Michał M. Lisiecki, the President of the Management Board of RedDeerGames sp. z o.o.



The provisions of the Agreement clarify the mutual obligations of the parties in connection with the granted, long-term, paid license which also guarantees RedDeerGames a **four-year exclusive license for the Nintendo Switch hardware platform.**

RedDeerGames, as the developer and publisher of both games, provides funding for their production, appropriate exposure of the titles, and marketing costs associated with their promotion and distribution.

For now, it remains a mystery what genres the mentioned games will belong to. The creators only reveal that they will use the experience they gained while working on a humorous, comic platform game – „7 Horizons“. The interactive coloring book, loved by the youngest, will be available later this year on Nintendo Switch. The video game is scheduled for release no later than twelve months from the date of signing the above-mentioned Agreement and its sale will take place in the digital distribution model, through dedicated platforms, in particular Nintendo eShop and Microsoft Store, PlayStation Store, STEAM, App Store and Google Play Store, which are the largest distributors of games, and applications in the world.

Revenues from sales of the aforementioned title will be reduced by RedDeerGames sp. z o.o. by the value of the commission due to the Licensor, settled from the moment the aforementioned game is marketed.

- My grandfather was very creative. He wanted the childhood of many generations of Polish readers to be colorful and full of smiles. I am glad that one year before the official 50th anniversary of Kayko and Kokosh, his legacy has been widely promoted, both in one of the top series on Netflix and on the stage of Teatr Syrena in Warsaw, with the premiere of the musical "Kayko and Kokosh Flying School". planned for September this year. Cooperation with RedDeerGames is the next stage that will allow the game to reach modern audiences worldwide through gaming platforms. I believe that these activities will help the Foundation in further promoting Janusz Christa's works - says Paulina Christa, the President of Janusz Christa "Kreska" Foundation.

ABOUT THE SERIES "KAYKO AND KOKOSH" ON NETFLIX

Until the game is released, we encourage you to watch the series "[Kayko and Kokosh](#)" streaming from February 28, 2021 on Netflix. The series is a faithful adaptation of Christa's comic books. The creators wanted to reproduce the cartoonist's original artwork as faithfully as possible. The series has unique dubbing and music composed by Stefan Wesołowski with the use of Slavic instruments, which allows the audience to feel the atmosphere even better.

SOCIAL MEDIA OF THE HEROES OF THE CULT COMIC "KAYKO AND KOKOSH"

We invite you to follow the official profile on [Twitter](#) and join the community dedicated to "Kayko and Kokosh" through the free application for players - [Discord](#).

JANUSZ CHRISTA "KRESKA" FOUNDATION

[Janusz Christa "Kreska" Foundation](#) was established in August 2015 by Paulina Christa, the artist's granddaughter, as well as friends, experts, and lovers of the artist's work. The main goal of the Foundation is to protect and preserve the memorabilia of Janusz Christa and to promote his work. To this end, the founders plan to open a gallery in Gdańsk, which will house unique memorabilia of Janusz Christa, including more than 100 original sketches and boards for comic books, curiosities, and collector's gadgets, as well as a reconstruction of the artist's studio with the original desk and equipment. In addition, the Foundation intends to promote the art of comics, and in particular children's comics, by organizing exhibitions, thematic events, comic workshops, and the publication of special occasion issues. Follow the "Kreska" Foundation on [Facebook](#).



COMICS: „KAYKO AND KOKOSH“



A classic of Polish comics in Janusz Christa's masterful series. A series about the most famous medieval Slavic warriors – brave Kayko and selfish Kokosh. The adventures of the two warriors were created in response to the immense popularity of their predecessors, "Kajtek and Koko." The adventures of Kajek and Kokosh take place in the Middle Ages, where the title characters bravely defend their town, Mirmiłowo, from attacks by robbers led by the Hegemon. Kayko and Kokosh are two opposites. Kayko is small in stature and characterized by intelligence, cleverness, and courage, but he sometimes succumbs to various temptations. Kokosh is a superstitious, bulky, bald eater. He does not like to be disturbed while eating and is not very courageous. Despite their differences, Kayko and Kokosh make a good pair of friends who live a lot of adventures together.

The series about the adventures of Kayko and Kokosh was created in the 1970s. Initially, it was published in the form of comic episodes on the pages of various magazines. In 2016, the first volume of " New Adventures of Kayko and Kokosh" was created, which is a continuation of the story of the Slavic warriors. The new part of the series is the result of the cooperation of several authors.



REDDEERGAMES

RedDeerGames (RDG) is an independent development studio, present on the game market only since the fourth quarter of 2018. The company is a developer, as well as a publisher of indie games of its own and third-party titles sold worldwide in the digital distribution model, through dedicated platforms, in particular the Nintendo eShop, the Microsoft Store, and STEAM, which are the largest distributors of games and applications in the world.

Combining the expertise of a team of passionate designers, artists, musicians, programmers, and producers, RDG creates fun and engaging games of casual character. As of September 2019, the company has released several exciting game titles, including "Cyber Protocol" – recognized at Poznań Game Arena 2019 and awarded for game design. The studio's portfolio also includes „Nirvana Pilot Yume”, „OMG Police”, „Clumsy Rush”, „Art Sqool”, „Brawl Chess Gambit”, "Clumsy Rush X Astro Bears Spinoff" „Under Leaves” and „Little Mouse's Encyclopedia”, with total sales of over 300,000 units on gaming platforms so far. The portfolio of all RedDeerGames games is available: [HERE](#)

PMPG POLSKIE MEDIA S.A.

PMPG Polskie Media S.A. (GPW: PMPG) is a holding company listed on the Warsaw Stock Exchange that invests in the media sector. The Capital Group includes, among others: Agencja Wydawniczo-Reklamowa Wprost, publisher of the weekly "wprost.pl", and Orle Pióro, publisher of the weekly "Do Rzeczy" and the magazine "Historia Do Rzeczy".

PMPG Polskie Media S.A. is strongly involved in the process of digital transformation. In cooperation with international partners Quadtalent Europe Limited (a subsidiary of Quadtalent Technology) and North Summit Capital GP Limited, it intends to accelerate the digital transformation of the Capital Group, as well as to create innovative business models and technology platforms based on artificial intelligence, which will result in building a unique and sustainable competitive advantage in Europe.

Current information about PMPG Group's activities can be found on the company's [website](#), as well as on its social media profiles on [Facebook](#), [LinkedIn](#), and [Twitter](#).