

PMPG Polish Media S.A. announces establishment of a company in Switzerland and changes in the Management Board.

Katarzyna Gintrowska – appointed a President of the Board of PMPG Polskie Media S.A.

Ilona Weiss – appointed a Chairman of the Board, CEO of B-8 International AG

The Management Board of PMPG Polskie Media S.A. has established a joint stock company under the name **B-8 International AG** with its seat in Zug, Switzerland. The established company aims to continue work related to the signed letter of intent on cooperation with Quadtalent Europe Limited (a subsidiary of Quadtalent Technology) and North Summit Capital GP Limited regarding the construction of new technology platforms with an international scope. [More here: [PMPG Polskie Media Group has signed a letter of intent with world leaders in new technologies.](#)]

Therefore, it was decided to separate the competences and entrust the management of key operations: in Poland - to Katarzyna Gintrowska, and of international business - to Ilona Weiss.

Ilona Weiss was appointed the Chairman of the Board and CEO of B-8 International AG. In order to perform this role she has resigned today from the position of the President of the Management board of PMPG Polskie Media S.A. Besides Ms Weiss on the managing body of B-8 International AG also sit: Fabian Kar Ping Wong from North Summit Capital GP Limited, Yeming Wang from Quadtalent Europe Limited and Michał M. Lisiecki - founder and majority shareholder of PMPG Polskie Media S.A..

At the same time, at today's meeting, the Supervisory Board of PMPG Polskie Media S.A. appointed as of April 1st, for the position of **the President of the Management Board of PMPG Polskie Media S.A. Ms Katarzyna Gintrowska**, manager associated with the company from the beginning of its existence. She joins Jolanta Kloc, vice president for financial affairs, who also sit on the PMPG board.

“I co-founded PMPG from the very beginning. I know the company well and I can feel its rhythm. I am not looking for the target that would “give me the wings”, I keep my feet firmly on the ground. I take on this role to make the changes and complete the digital transformation of the Company with determination, persistence and step by step. I want PMPG to be a modern, efficient organization that will effectively implement development projects and create interesting opportunities for its employees. I consider the establishment of B8 International AG as a great opportunity for the entire Group. I think that Ilona Weiss will run the foreign project efficiently and with great determination”- said **Katarzyna Gintrowska, President of the Management Board of PMPG Polskie Media**, after taking up the position.

“Joining PMPG Polskie Media and taking the position of the President of the Management Board, I said that my goal was to quickly make the company fully digital and even more attractive for the future investors and shareholders. Our strategy covers international projects, and their implementation requires an appropriate allocation of resources and competences without diverting attention from the ongoing transformation of PMPG. I am sure that the effectiveness of managing development processes abroad will be at the highest level, and PMPG under the leadership of Katarzyna Gintrowska will consistently achieve its goals.” - said **Ilona Weiss**.

Katarzyna Gintrowska

Co-founder of the PMPG Group from its beginnings in 1998. She performed many different roles in the Group: i.a. she was editor-in-chief of the magazine Dłaczego, managing director of the media and agency department of BTL Point Group, general director of AWR Wprost, vice-president of Platforma Mediowa Point Group, vice-president of the Supervisory Board of PMPG S.A. She is the President of the Board of the Wprost Foundation, the President of the Board of the Przemysław Gintrowski’s Foundation and the president of the board of Orle Pióro, publisher of the weekly "Do Rzeczy". Katarzyna Gintrowska graduated from the West Pomeranian Business School and the Faculty of Economics and Management at the University of Szczecin.

PMPG Polskie Media S.A.

A holding company listed on the Warsaw Stock Exchange, investing in the media sector. The Group includes, among others: Agencja Wydawniczo-Reklamowa Wprost, publisher of the e-weekly Wprost and the website wprost.pl, and the company Orle Pióro, publisher of the weekly "Do Rzeczy", the magazine "Historia Do Rzeczy" and the website dorzeczy.pl.

PMPG Polskie Media S.A. is strongly involved in the process of digital transformation. In cooperation with international partners Quadtalent Europe Limited (a subsidiary of Quadtalent Technology) and North Summit Capital GP Limited, it intends to accelerate the digital transformation of the Capital Group, as well as create innovative business models and technology platforms based on artificial intelligence, the effect of which is to build a unique and unique sustainable competitive advantage in Europe.

Current information about the activities of the PMPG Capital Group can be found on [the company's website](#), as well as on its profiles on [Facebook](#) and [Twitter](#).