

Warsaw, December 29, 2020

JOLANTA KLOC WAS APPOINTED VICE-PRESIDENT OF THE MANAGEMENT BOARD FOR PMPG POLSKIE MEDIA S.A.

The management board of the PMPG Polskie Media S.A. with headquarters in Warsaw informs, that on December 29, 2020, the Supervisory Board of the company adopted a resolution on the appointment, from January 1, 2021, of Ms. Jolanta Kloc as the vice-president of the management board for financial matters at PMPG Polskie Media S.A.

Jolanta Kloc joined PMPG Polskie Media S.A. in September 2020, taking the position of Chief Financial Officer. She is a manager with many years of experience in senior management positions, including a member of the supervisory board, vice-president of the management board for financial matters, financial director, chief accountant, chief accounting specialist. She participated in numerous business restructuring projects, including organizational and financial ones. She has a practical and theoretical know-how in the field of organization management, in particular financial management.

For many years she was associated with the ZE PAK Group (a company controlled by Zygmunt Solorz), where she was responsible for creating and implementing the financial strategy, developing annual and long-term budgets and financial plans, and supervising the work of the financial, accounting, controlling and human resources departments. In the years 1991-2001, she worked as the chief accountant at Energoinwest S.A. From 2001, she was associated with the Capital Group of Zespół Elektrowni Pątnów-Adamów-Konin S.A.

Jolanta Kloc is a graduate of the University of Economics (formerly the University of Economics) in Poznań, majoring in management and postgraduate studies in finance and accounting. She has completed numerous training courses in management, accounting, taxes, and labor law, and has a certification of bookkeeping services issued by the Minister of Finance. She is a member of the Audit Committee.

- As a member of the supervisory board, and even more as a significant shareholder of PMPG Polskie Media SA, I am pleased that the company, by inviting an experienced financial director a few months ago, now gains a partner such as Jolanta Kloc, who can play a decisive role in the strategic management of the company's finance, business support as well as in the process of enterprise transformation. Thanking you for taking up the challenge and accepting the proposal to take the position of Vice President for Financial Affairs, I would like to add that the competences, experience, and personality of the new Vice President for me are a guarantee to create and maintain high-quality

contacts of the company with shareholders, analysts, and financial journalists. I believe that "financial communication" at a reliable level, both in terms of reporting and current business activities has a chance to significantly improve the stock exchange valuation of one of the most attractive companies of the Warsaw Stock Exchange in terms of indicators - says Michał M. Lisiecki, founder and majority shareholder of the company.

- Guided by the principles of cooperation based on integrity and business responsibility, as well as by the knowledge of the financial condition of the company, which I acquired over the last three months as a financial director, I accepted the proposal to take the position of vice president of the management board for financial affairs. The company - its organization, team, and management of individual entities - I consider as having attractive development potential. I am counting on fruitful cooperation with the company's stakeholders, including auditors, financial institutions, as well as entities and investors involved in the capital market. I am glad that Ms. Ilona Weiss - who is taking over the position of the company's CEO - apart from her impressive experience in the field of new technologies, has extensive financial experience, including being the CFO. This is good news for the shareholders, and for me the prospect of reliable cooperation - adds Jolanta Kloc.

PMPG POLISH MEDIA

A holding company operating in the traditional and new media market. The Group includes, among others: the Agency Publishing and Advertising Wprost, publisher of wprost.pl, e-weekly "Wprost", and the company Orle Pióro, publisher of dorzeczy.pl, the weekly "Do Rzeczy" and the magazine "Historia Do Rzeczy". Current information on the activities of the PMPG Capital Group is available can be found on the [company's website](#) as well as on its profiles on [Facebook](#) and [Twitter](#).

Due to the constantly growing number of users belonging to the Group of websites, mainly wprost.pl and dorzeczy.pl, PMPG joined the Top 20 Internet publishers in Poland in spring 2020. With 9.4 million users (RU), PMPG is a clear leader in the category of websites related to opinion weeklies, with a 70% total share. The wprost.pl website itself, No. 1 in this category, achieved over 24% coverage among all Polish Internet users, and dorzeczy.pl 15.5%. (Gemius / PBI, November 2020).