

# New dimension of teamwork space

**From an office focused on tasks to a creative lab supporting innovation. Bene's new PIXEL system changes the definition of teamwork space.**

Innovation is teamwork. That's why breakthrough business ideas are born mainly during brainstorms, discussions and informal coffee meetings. The employees themselves indicate that their tasks are performed better and faster when they have the opportunity to consult ideas. Still, the culture of work and the arrangement of the working space in modern offices lead to the fact that we devote less than a quarter of our working time to these most valuable activities.

That is why Bene, the leader in modern office concepts, has been designing solutions based on creative lab concepts for many years. Work is exciting when we have the opportunity to freely exchange our ideas. The challenge is to create space that naturally encourages meetings by unconstrained arrangements and will stimulate the imagination. The answer is the latest product of Bene - PIXEL.

PIXEL is not a standard office equipment, it does not define the style of work, it only supports the current activities of the team. In the creative exchange of ideas there is no room for schemes and limitations. The most exciting is the possibility of free exchange of ideas, and the perfect

starting point is the opportunity to arrange own space to work.

Are you planning a briefing or would you like to consult your ideas with the team? Match the work space to your needs. PIXEL modules can be quickly set or moved by swapping single seats into a bench, and once again in the stands on which the participants of the meeting or presentation will sit.

After the brainstorm is over, a few moves will help you sort out the office and create comfortable work stations for subgroups. It is the participants of the meeting to determine what space they need at the moment. With a number of movements, together, you can match the space to current tasks. No need to book a room or make a formal appointment. Creative ideas are born when PIXEL supports work.

PIXEL had its premiere at the end of March this year in Bene's show room in Vienna and quickly found recognition in the eyes of experts. The unusual design of the PIXEL system has won the prestigious "Focus Open Gold" award for innovative products supporting everyday life and work.

**More information about PIXEL is available at [www.bene.com](http://www.bene.com).**

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