



Etam to open a store at Złote Tarasy

Warsaw, 9 January 2019 – Global real estate services firm Cushman & Wakefield has represented Etam in their 180 sq m retail space lease at the Złote Tarasy shopping centre in Warsaw. Etam’s store with lingerie, nightwear, sportswear, swimwear and accessories will be located on the ground floor of the retail complex. The opening of the new store, which will be Etam’s 26th location in Poland, has been scheduled for the second half of February 2019.

French-based Etam is a leading European lingerie brand and expert. It boasts 100 years of experience in fashion, ‘made in France’ design, technology and innovation. In recent years, the company has also been strongly focused on developing its Be+ line of sportswear and accessories, including limited editions such as exclusive sports footwear models developed in collaboration with another iconic French brand Le Coq Sportif.

“The store at Złote Tarasy is yet another flagship Etam store in Warsaw. In the eleven years of our robust growth on the Polish market we have built a loyal customer base who appreciate the quality of our products and designs which are in line with current fashion trends. As Etam customers are demanding, we continue to expand our retail offer and chain of stores at leading shopping centres across Poland,” says **Bartosz Łuczak, Country Manager, Etam Poland Sp. z o.o.**

“As retail real estate experts we are committed to representing our clients and selecting the most suitable store locations. Złote Tarasy is one of the best-known and iconic shopping centres in Warsaw. On the other hand, the growing interest in Etam’s products is evidence of the brand’s popularity in Poland. The marriage between Złote Tarasy and Etam will certainly benefit both parties,” says **Lucyna Śliż, Associate, Business Development Director, Retail Agency, Cushman & Wakefield.**

Złote Tarasy is one of the most iconic and modern shopping centres in Poland. It is located in downtown Warsaw, right next to the Warsaw Central railway station and the Palace of Culture and Science.

About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value by putting ideas into action for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with 48,000 employees in approximately 400 offices and 70 countries. In 2017, the firm had revenue of \$6.9 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.pl or follow [@CushWakeCE](https://twitter.com/CushWakeCE) on Twitter.

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