



Cushman & Wakefield Announces Partnership with Plug and Play

Cushman & Wakefield is a founding anchor partner for the Plug and Play Real Estate & Construction vertical

CHICAGO, December 3, 2018 – Cushman & Wakefield (NYSE: CWK), a leading global real estate services firm, announced its partnership with Plug and Play, a global innovation and startup accelerator platform. Cushman & Wakefield joins as a founding anchor partner for the Plug and Play Real Estate & Construction vertical.

Established in 2006, Plug and Play brings together the best startups and the biggest corporations around the world through a series of industry-specific accelerator programs. The Plug and Play Real Estate & Construction program launched earlier this year as a spin off from one of their oldest and most successful programs focused on the Internet of Things.

"By combining the power of Plug and Play's international footprint through innovation platforms in China, Japan, U.S., France, Germany and the Middle East with Cushman & Wakefield's reach as a global leader in the real estate industry, we are creating the biggest and best innovation platform in the world," said Saeed Amidi, CEO of Plug and Play. "We are very proud of this partnership with Cushman & Wakefield, which will aim to create massive innovation in the industry. Piloting new technologies in different continents and rolling out the best solutions will create great value for the entrepreneurs and startups, for Cushman & Wakefield, for Plug and Play, and most importantly, for real estate owners and corporations."

As a founding partner, Cushman & Wakefield will work with Plug and Play startups while focusing on the firm's mission of delivering integrated solutions to real estate owners and occupiers at every stage of the real estate and commercial property process.

Source: Cushman & Wakefield

About Plug and Play

Plug and Play is a global innovation platform. Headquartered in Silicon Valley, we have built accelerator programs, corporate innovation services, and an in-house VC to make technological advancement progress faster than ever before. Since inception in 2006, our programs have expanded worldwide to include a presence in over 20 locations globally giving startups the necessary resources to succeed in Silicon Valley and beyond. With over 10,000 startups and 280 official corporate

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partners, we have created the ultimate startup ecosystem in many industries. We provide active investments with 200 leading Silicon Valley VCs, and host more than 700 networking events per year. Companies in our community have raised over \$7 billion in funding, with successful portfolio exits including Danger, Dropbox, Lending Club, and PayPal. For more information, visit www.plugandplaytechcenter.com

About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value by putting ideas into action for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with 48,000 employees in approximately 400 offices and 70 countries. In 2017, the firm had revenue of \$6.9 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow [@CushWake](https://twitter.com/CushWake) on Twitter.

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