



Hotel Trends Poland & CEE in partnership with Cushman & Wakefield

Warsaw, 9 October 2018 – Global real estate services firm Cushman & Wakefield has been appointed a patron of the sixth two-day conference Hotel Trends Poland & CEE organised by Polskie Wydawnictwa Specjalistyczne ProMedia, a publisher of “Hotelarz”, the oldest and most popular magazine for hospitality investors, owners and managers. The conference will be held at Sofitel Warsaw Victoria on 26 and 27 November. The event will include an evening gala with presentation of awards in the competition HOTELARZ ROKU 2018 (HOTELIER OF THE YEAR 2018).

“At the Hotel Trends Poland & CEE conference we will talk about current and future trends and an outlook for the hospitality market for the coming years, and discuss key market developments. Every year the list of confirmed guests features renowned, international experts, making it a high-profile event. It is a great honour to be a patron of this conference,” said **Maria Zielińska, Senior Hospitality Advisor, Cushman & Wakefield.**

“Hotel Trends Poland & CEE has become a major event for top management in the hospitality sector in Central and Eastern Europe. It is a source of great satisfaction for us, but it is also a challenge that we as organisers have to step up to. To ensure top-quality content we carefully select our conference partners. I am confident that Cushman & Wakefield is a perfect match, and its experts with a wealth of expertise and experience will help make another edition of Hotel Trends a success,” said **Krzysztof Gonciarek, Management Board Member of Polskie Wydawnictwa Specjalistyczne ProMedia.**

Hotel Trends Poland & CEE is a two-day forum for leading hospitality professionals: owners, executive directors, managers of the biggest hotels, developers, investors, and suppliers of prime products and services. Panel discussions, debates and workshops held during the conference every year are attended by pre-eminent hospitality experts from Poland and abroad.

About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value by putting ideas into action for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with 48,000 employees in approximately 400 offices and 70 countries. In 2017, the firm had revenue of \$6.9 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.pl or follow @CushWakeCE on Twitter.

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For Further Information Contact:

Eliza Bingül
Cushman & Wakefield
Tel: + 48 22 820 20 20; 532 115 631
e-mail: media.poland@cushwake.pl

Piotr Sutkowski
First Public Relations
Tel: +48 22 88 00 417; 509 524 876
e-mail: media.poland@cushwake.pl

Marek Czarski
First Public Relations
Tel: +48 22 88 00 706; 502 502 432
e-mail: media.poland@cushwake.pl